



August 13, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Raul Claros to the Affordable Housing Commission for the term ending June 30, 2025. Mr. Claros's current term expired on June 30, 2021.

I certify that in my opinion Mr. Claros is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Raul Claros
Commission: Affordable Housing Commission
End of Term: 6/30/2025

Appointee Information

1. **Race/ethnicity:** Latino
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 1 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Affordable Housing Commission, Police Permit Review Panel
6. **Highest level of education completed:** B.A., California State University Dominguez Hills
7. **Occupation/profession:** Principal, UNO Partners
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Lopez, Oswaldo "Ozzie"	East	14	Latino	M	30-Jun-24
Epps, William Saxe	Central	14	African American	M	30-Jun-24
Burt, Janet	South Valley	3	Asian Pacific Islander	F	30-Jun-25
Chang, Andrew	West	11	Asian Pacific Islander	M	30-Jun-24
Claros, Raul	Central	1	Latino	M	30-Jun-21
Iwasaki, Naomi	Central	10	Asian Pacific Islander	F	30-Jun-23
Buchanon, Nason	West	11	African American	M	30-Jun-22

RAUL CLAROS

PROFESSIONAL SUMMARY

Extensive organizational management experience in community organizing and political affairs, successfully built political capital in underserved communities, executed comprehensive community campaigns, conducted community needs assessments, developed and implemented youth programs for at-risk youth. Oversaw service area of 250,000 constituents, assessing their needs and prioritizing local and state services.

PROFESSIONAL EXPERIENCE

Principal

UNO Partners

July 2020-Present *Founder of leading strategic consulting firm*

- Created a strategic consulting firm focused on government relations, community affairs, diversity, equity & inclusion (DEI)
- Successfully advised clients in the legal cannabis process, political campaigns, restaurant permit process, community development, crisis management and messaging
- Lead strategic consultant to the City of Los Angeles on race relations and immigrations affairs through EmbRace LA program

Executive Director

American Red Cross-Los Angeles Region Northern Valleys Chapter

May 2016-July 2020 *Leader of the largest geographical territory and chapter in the Los Angeles Region*

- Developed and leveraged partnerships with faith base, community-based organizations, business leaders, government partners, school leaders and other grass-top leaders by engaging them in community action teams focused on emergency preparedness & resiliency across L.A. County
- Recruit, engage and support community volunteers including a new chapter board of directors and community ambassadors in the Northern Valleys Chapter
- Served as the Disaster Response Operation Elected Official Liaison during the 2017 California Wildfires in the Los Angeles Region
- Virtually deployed as an emergency call center dispatcher during Hurricane Harvey

Field Deputy

Office of Los Angeles City Council President Herb Wesson

May 2015-May 2016 *Representative of the northeast region of the 10th Council District*

- Recruit, engage and support community volunteers, secured a pool of 300 new volunteers in a 10-month span
- Head liaison of the Latino, Korean and Bangladesh communities, serving as point person to resolve public safety and quality of life concerns

SKILLS

- Bilingual (Spanish)
- Organizer
- Government Relations
- Community Development
- Project Management
- Community Outreach

EDUCATION

- Bachelor of Arts Physical Education, California State University Dominguez Hills, 2005

- Head liaison of small businesses in District 10, developed small business workshops in collaboration with city departments, the LA Chamber of Commerce and corporate sponsors and supported local business improvement districts with city resources and advocacy
- Managed local partnerships and event logistics such as conducting media and stakeholder outreach for the American Red Cross Prep LA, Special Olympics Final Leg Torch Run, LA Chamber of Commerce/Western Union Small Business Breakfast, Oaxaca Corridor designation and Office Holder Fundraiser for Council President Wesson

Director of Community & Government Affairs Community Harvest Foundation
September 2010-January 2015 *Raised the organization's profile in the community by developing youth programs, networking events, fundraisers and partnerships*

- Managed grants, LA 84 Foundation Grant of \$25,000 a year, Community Development Block Grant of \$95,000 a year (City of L.A.)
- Served as senior advisor to the Board of Directors on key decisions, charter school petition to LAUSD, securing city of Los Angeles grants, execution of wraparound services in communities of interest, MOU with city of L.A. Department of Rec. and Parks, fund development, volunteer recruitment and training
- Developed and implemented Annual Holiday Food Drive and Toy Drive (2004-2014), serving 100 families a year at the Junior Blind Center of America, 75 families a year at Shriners Hospital and over 200 families a year in under-served communities across Los Angeles

Field Representative

Office of California State Assemblyman Mike Davis

June 2009-August 2010 *Representative of the USC-Exposition Park, Pico Union and Koreatown region*

- Developed fundraisers and networking events
- Oversaw special projects (4th Annual Small Business Breakfast, 48th Assembly District Latino Community Advisory Council)
- Served as Project Director, El Salvador Corridor designation (ACR 126)

COMMUNITY LEADERSHIP

- L.A. City Commissioner, Affordable Housing Commission November 2016-Present
- L.A. City Commissioner, LAPD Permit Review Panel April 2014- June 2015
- Board Member, Pico Union Neighborhood Council 2010-2012
- Vice President, Pico Union Neighborhood Council 2010-2011
- Founder & President, Latino Coalition of Los Angeles PAC 2009-2015
- Founder & President of University Little League Spring 2008-2015
- Founder & Director, Life Skills Sports Academy September 2007-2014
- Founder & President, MLK Park Advisory Board February 2008-2013
- Founding Vice President, Olympic Booster Association (LAPD) July 2008-August 2009



August 13, 2021

Dear Mr. Claros:

I am pleased to inform you that I hereby reappoint you to the Affordable Housing Commission for the term ending June 30, 2025. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

As part of the City Council confirmation process, you will need to meet with Gilbert Cedillo, your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Housing Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Mr. Raul Claros
August 13, 2021
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Garcetti", followed by a horizontal line and a small mark.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Raul Claros
August 13, 2022

Nominee Check List

I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Gilbert Cedillo**

_____ **Councilmember Gilbert Cedillo, Chair of the Council Committee considering your nomination**

Staff in the Mayor's Office will assist you with these arrangements.